

THE MACKLIN BUSINESS INSTITUTE AND CENTER FOR ENTREPRENEURSHIP AT MONTGOMERY COLLEGE



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Honors Program Takes Students from Classroom to Boardroom

Montgomery College's Macklin Business Institute (MBI) has ushered a select group of honors-level students through a rigorous, but exciting, year of business and technology training, internships, and personal growth. At the conclusion of the spring 2001 semester, all 11 MBI honors students graduated with their associate's degrees and will continue their education at either the University of Maryland College Park or another regional university.

This year's Macklin graduates represent the second class of students to successfully complete the intensive combination of honors business courses, mandatory weekly seminars, technology training, mentorship by a faculty member and a local corporate executive mentor, and a business internship. Information technology is integrated into all aspects of the program, with emphasis on developing transfer and career options.

Initially funded through an endowment by Gordon and Marilyn Macklin in 1998, the honors program parallels those offered at the nation's top four-year business schools, but at a substantially lower cost. Students selected for the program must demonstrate outstanding potential and interest in the field of business, and an intention to transfer to a top four-year business school.

The program caters to the county's diverse student enrollment and provides opportunities for recent high school graduates who plan to transfer to four-year institutions and returning students seeking new skills or a change of professions.

Macklin Alumni Earn Top Rankings at University of Maryland

Since Montgomery College's first Macklin Business Institute scholars graduated last year, they have continued to excel at the University of Maryland. Patricia Cleveland, dean of the prestigious Smith School of Business at University of Maryland, College Park, reports that three of the school's 20 Beta Gamma Sigma inductees (for students with a 4.0 GPA) were transfers from the Macklin Business Institute: Reda Hachani, Asiya Ourmanova, and John Rueger.

Entrepreneurs' Symposium Begg Question: To B2B or Not to B2B?

The Macklin Business Institute's Center for Entrepreneurship will hold its next Breakfast Panel Symposium Tuesday, June 12, at 8 a.m. at the Pooks Hill Marriott, 5151 Pooks Hill Road, Bethesda.

A panel of e-business managers and venture capital investors will discuss the pivotal ground rules for success or failure in e-business today. They will examine the e-commerce industry's sta-



The Macklin Business Institute's Class of 2001 gather for an informal photo with their mentors, seated from left, Jeff Schwartz, director of the Macklin Business Institute and Gordon Macklin, founder of the institute. Students, from left to right are: Emil Parker, Michael Camardi, Monika Megyesi, Michael Somerville, Julia Feldman, Paul Corey, Adesike Majolagbe, Diana Gonzalez, Melissa Cummings, Pablo Paganini, Carmen Menendez

Class Notes

NASDAQ has engaged three MBI students for this summer: **Monika Megyesi, Julia Feldman, and Diana Gonzalez** (an MC Scholar). Lockheed Martin has offered a summer internship to Michael Somerville (an MC Scholar). Somerville has been chosen for the Hinman CEO program, connected with UMCP's Smith School of Business and the Engineering program.

MBI scholars who will also continue their internships throughout the summer include **Melissa Cummings** at MedImmune Inc., **Paul Corey** at Big Dough.com, and **Adesike Majolagbe** at Ernst & Young.

tus today versus last spring, and discuss whether startups today will still make it, covering points on assessing profitability potential and pricing of venture capital transactions, favored B2B startups, e-business opportunities and red flags.

Panel members: Robert Grady, managing director in venture capital at The Carlyle Group, a global private equity firm; Jason Green, CEO, chairman and cofounder of Adfluence Inc.; and Chand Patel,

Jeremy Kemp and **Fadwa Natour**, who both interned at NASDAQ last summer (2000), will remain at the organization as part-time employees.

Pablo Paganini has already begun pursuing his next step in education.

He is combining his business course background into a political science major at UMBC. Both he and **Carmen Menendez** worked diligently throughout the year in support of business development in the hispanic community. Others interested in this pursuit should contact the Hispanic Business Institute, a joint venture of Montgomery County Department of Economic Development and Montgomery College.

IBM Global Services executive responsible for strategy and business development for supply chain management, e-marketplaces, and e-procurement services business. Also, Marty Pinson, chief operating officer at Cvent, entrepreneur, and venture capitalist; and Michael Priddy, president and CEO of Intervise, and council member, Montgomery County EAC and Maryland High Technology Council.

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