

THE MACKLIN BUSINESS INSTITUTE AND CENTER FOR ENTREPRENEURSHIP AT MONTGOMERY COLLEGE



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Smith School of Business Brings Prestigious Undergraduate Program to Shady Grove

Macklin Institute Grads, Other MC Transfers Among First Class

This fall, the nationally ranked Robert H. Smith School of Business of the University of Maryland, College Park will begin enrolling students in four undergraduate majors at the Universities at Shady Grove—the University System of Maryland's new concept in advanced education. The Universities at Shady Grove (USG) provides students the opportunity to earn a bachelor's degree from one of Maryland's highly regarded public universities while attending courses locally, in Montgomery County.

Students may apply to the Smith School as either full- or part-time students. The four majors available this fall will be accounting, marketing, general business, or general business with specialization in international business.

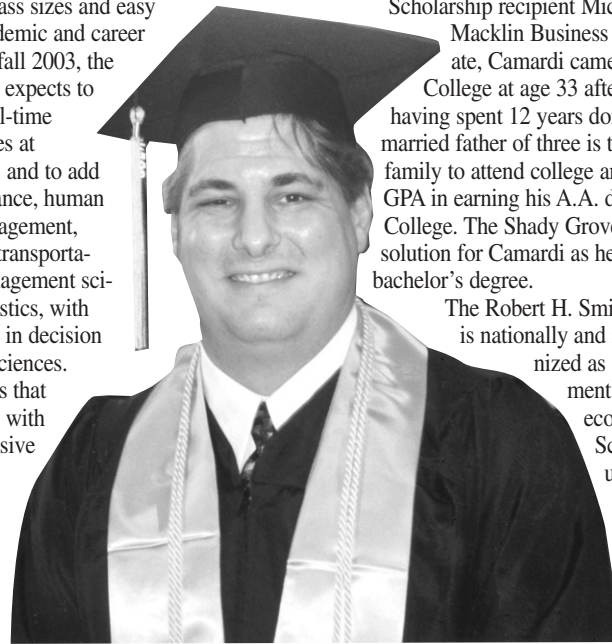
"We are pleased to offer our upper-level undergraduate program at Shady Grove, making the program more convenient to students who live in and near Montgomery County," said Patricia Cleveland, assistant dean of undergraduate studies at the Smith School. "The only difference between studying business at College Park and at Shady Grove will be the location. The competitive admission requirements, outstanding faculty, courses, and student services will be the same."

A corporate setting, the Shady Grove site has state-of-the-art classrooms and computer labs. University officials note that students there benefit

from small class sizes and easy access to academic and career advising. By fall 2003, the Smith School expects to enroll 480 full-time undergraduates at Shady Grove, and to add majors in finance, human resource management, logistics and transportation, and management science and statistics, with specialization in decision information sciences.

"It appears that we will begin with a very impressive group of students," said Melissa Harrington, assistant director of the Shady Grove program, who indicates the enrollment for fall 2001 is made up of numerous Montgomery College transfer students, most with 3.0 grade point averages or higher.

Among the new recruits is accounting major and University System of Maryland Regents'



Michael Camardi, who recently graduated from Montgomery College and its Macklin Business Institute with a 4.0 grade point average, is transferring to the Universities at Shady Grove this fall to enroll in the Robert H. Smith School of Business, of the University of Maryland, College Park.

Scholarship recipient Michael Camardi. A Macklin Business honors program graduate, Camardi came to Montgomery College at age 33 after earning a GED and having spent 12 years doing physical labor. The married father of three is the first member of his family to attend college and has maintained a 4.0 GPA in earning his A.A. degree at Montgomery College. The Shady Grove program is an ideal solution for Camardi as he continues toward his bachelor's degree.

The Robert H. Smith School of Business is nationally and internationally recognized as a leader in management education for the new economy. The Smith School has the only undergraduate business program in the area that is fully accredited by the International Association of Management Education.

For more information on the Smith School of Business undergraduate program at Shady Grove, contact Luke Glasgow at 301-738-6051 or visit the school's undergraduate program Web site: <http://www.rhsmith.umd.edu/undergrad/ShadyGrove.htm>.

Program Makes New Careers in Accounting Possible

If you already hold a bachelor's degree and have been thinking about a career change, you might be surprised to learn that Montgomery College can prepare you — in as little as one year's time — for a new profession as a certified public accountant.

According to the Maryland Association of CPAs, most people would be surprised to learn how dramatically the accounting industry has changed in recent years. Many CPAs in industry now find themselves making pivotal contributions to their businesses — as chief financial officers,

treasurers, and chief executive officers — heading up merger and acquisition negotiations, sales and marketing coordination, business succession planning, strategic visioning processes, and providing entrepreneurial support, as part of management teams and task forces.

For those considering entry into the field, the college — through Workforce Development & Continuing Education and the Macklin Business Institute — offers:

- Professional instruction and preparation for the CPA exam;

- The ability to complete requirements within one calendar year;
- The opportunity to start the program in fall, spring or summer;
- Day and evening classes;
- Small classes and a nurturing learning environment;
- Free tutoring; and
- State-of-the-art computer labs.

For more information on this program, call 301-279-5137.

Seminars

Montgomery College Workforce Development & Continuing Education and the Rockville Chamber of Commerce will host a monthly series

of communications seminars beginning this fall. For seminar schedule and registration information, call 301-353-7867.

Two-hour seminars will be offered for \$40 and four-hour seminars will be \$65. Fees include a continental breakfast.

Six-week Business Courses Offered

Want to learn how to effectively seek contracting opportunities with the federal government? Looking for tips on how to develop a high growth business at a time when venture capital funds seem harder to obtain? Or perhaps you're considering venturing into the business of e-commerce?

Three new, six-session continuing education courses on each of these subjects are among the Macklin Business Institute/Center for Entrepreneurship fall offerings through Montgomery College's Workforce Development & Continuing Education unit.

Each of the courses will be offered one night a week for six weeks, beginning the first week in October at the College's Rockville Campus.

To learn more about or to register for any of these courses, call Montgomery College Workforce Development & Continuing Education 301-279-251-7912 and ask for information on the Macklin Business Institute's fall course offerings.

THE MACKLIN BUSINESS INSTITUTE At Montgomery College

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