

THE MACKLIN BUSINESS INSTITUTE AND CENTER FOR ENTREPRENEURSHIP AT MONTGOMERY COLLEGE



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Nasdaq Executive Lends Expertise To Macklin Institute Programs

MBI Salutes Board Member John Wall As He Retires From Nasdaq

One of the Macklin Business Institute's most significant assets is its highly regarded Board of Advisors—top business leaders who donate their valuable experience, expertise, and enthusiasm to enhance the Macklin program and, most importantly, to benefit our students and our local business community.

The contributions and alliances of key “investors” like John Wall, president of Nasdaq International, Inc., have proven invaluable to the program's almost-instant success since its inception in 1999.

As he prepares to retire from Nasdaq this month, we want to take this opportunity to salute Mr. Wall on an extraordinary career and to thank him for the contributions he has made and will continue to make to the Macklin Business Institute at Montgomery College.

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As a corporate leader in the world's largest stock market, John Wall is responsible for

strategic development and international marketing—an essential part of Nasdaq's future growth. He oversees foreign company listings worldwide. Several of the initiatives he helped spearhead include:

- Initiating international linkages between The Nasdaq Stock Market and overseas markets, and launching Nasdaq operations in Europe, Latin America and Asia.
- Automating all phases of Nasdaq trading through systems such as The Nasdaq Stock Market's Small Order Execution System (SOES); the Automated Confirmation Transaction (ACT) service; and SelectNet, the NASD screen-based trade negotiating service.



John Wall

• Launching the first formal Nasdaq marketing program aimed at improving awareness and understanding of Nasdaq.

• Implementing and promoting PORTAL, the NASD real-time electronic market in the international private-placement market, and FIPS, the fixed income trading system; and development of the OTC Bulletin Board, a pioneering screen-based system for displaying non-Nasdaq OTC quotes.

A graduate of the University of Notre Dame, Wall joined the National Association of Securities Dealers, Inc. (NASD) in 1965 as a trainee in the regulatory division. NASD developed the Nasdaq Stock Market to improve the over-the-counter market for unlisted stocks, and trading began in 1971.

Wall was appointed senior vice president of a newly created Compliance Division from 1976 to 1982. He was executive vice president of The Nasdaq Stock Market in 1982, and president of Nasdaq International, Ltd. in 1997, fol-

lowed by a span as chief operating officer and special counselor to National Association of Securities Dealers, Inc.'s chairman and CEO in 1999.

Throughout his career, Wall has served on numerous industry committees and boards, including among others the National Securities Clearing Corporation, Options Clearing Corporation, and EASDAQ boards.

After his retirement this October, he is expected to continue supporting and participating on the Macklin Board of Advisors. He looks forward to more time with wife Wendy and three grown children.

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We at the Macklin Business Institute and Center for Entrepreneurship thank Mr. John Wall for all of his support and commitment to our students and to our organization. We wish him all the good fortune in the world.



Sunny days ahead

Bright students from the Macklin honors program at Montgomery College won't let anything rain on their parade as the fall semester gets in gear for the program's fourth year. There are 17 students (14 pictured) in this year's group, all of whom have set their sites on transferring, next fall, to the Robert H. Smith School of Business at the University of Maryland (College Park) or other top business schools.

NOVEMBER 14

Forum on Reaching the Global Marketplace

Mark your calendar now and plan to attend: “The Global Marketplace – Coming Back and/or Changing Priorities,” a panel discussion geared towards local business leaders, on November 14, from 8–11 a.m., Pooks Hill Marriott, Bethesda. The event is being co-sponsored by the Macklin Center for Entrepreneurship at Montgomery College and the Dingman Center for Entrepreneurship at the University of Maryland, College Park. Panelists will discuss how to reach the global market place in today's environment.

For more information, call 301-279-5133.

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