

Student Publication Contributor Badge Rubric

The Student Publication Contributor Badge recognizes students who demonstrate excellence in written communication, critical thinking, professionalism, and teamwork through active participation in collegewide publications. This badge validates skills that align with the [NACE Career Readiness Competencies](#), preparing students for success in future academic, personal, and professional endeavors.

To earn the badge, students must accumulate at least 15 points, with all competencies rated Competent or above, and submit the required documentation.

Rubric

| Competency & Definition | Examples Activities | Developing (1 Point) | Competent (3 Points) | Accomplished (5 Points) |
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| <p>Communication</p> <p>Clearly and effectively exchange ideas through verbal, written, and digital platforms.</p> | <p>Write and publish two articles for a campus/college publication, edit a peer's work, contribute to an editorial meeting, blog writing, social media posting, complete pre- and post-reflection.</p> | <p>Struggles to convey ideas clearly, requiring frequent revisions.</p> | <p>Communicates effectively in most situations, with minor lapses not hindering clarity.</p> | <p>Writes and edits with clarity and confidence, adapting style for different audiences.</p> |
| <p>Leadership</p> <p>Inspire and guide others toward achieving common goals while demonstrating integrity and accountability.</p> | <p>Serve as an editor or section leader, mentor a new contributor, lead a publication project.</p> | <p>Shows interest in leadership but struggles to delegate or engage peers.</p> | <p>Organizes tasks and motivates peers with occasional guidance.</p> | <p>Consistently leads by example, creates innovation, and mentors others effectively.</p> |

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| <p>Professionalism</p> <p>Demonstrate accountability, effective work habits, and ethical behavior.</p> | <p>Meet publication deadlines, adhere to journalistic ethics, identify and attend at least one professional development workshop.</p> | <p>Needs frequent reminders to complete tasks and maintain ethical standards.</p> | <p>Follows through on assignments with occasional guidance, adheres to ethical reporting.</p> | <p>Consistently meets deadlines, upholds ethical standards, and demonstrates professionalism.</p> |
| <p>Teamwork</p> <p>Build collaborative relationships and contribute effectively to group efforts.</p> | <p>Work with an editorial team on a special edition, participate in peer review, submit a teamwork reflection.</p> | <p>Participates but struggles to collaborate effectively or accept feedback.</p> | <p>Works well with peers, contributes ideas, and respects diverse perspectives.</p> | <p>Collaborates seamlessly, offers constructive feedback, and fosters inclusivity.</p> |
| <p>Critical Thinking</p> <p>Analyze issues, make informed decisions, and develop solutions.</p> | <p>Research and fact-check an article, analyze media sources for bias, submit a critical reflection.</p> | <p>Struggles to evaluate sources or articulate arguments effectively.</p> | <p>Evaluates information logically and makes well-supported arguments.</p> | <p>Consistently demonstrates strong analytical skills, supporting ideas with well-researched evidence.</p> |

Eligibility: All students actively involved in collegewide publications, regardless of role, are eligible to earn this badge with proper documentation of their contributions.

Badge Completion Requirements:

- Accumulate at least 15 points, with all competencies rated at least Competent.
- Submit required documentation for each activity.
- Complete pre- and post-experience reflections.

Recognition: Upon completion, students will receive a digital badge they can share with employers and include on professional profiles, validating their communication and career-readiness skills.